

A Solar-Powered Charging Feature that Elevates the EV Experience

Reinforce your automotive brand's commitment to clean energy and innovation while enhancing EV charging infrastructure.



Unfolding at sunrise and tracking the sun throughout the day, SmartFlower maximizes solar generation and creates a dynamic, sculptural presence ideal for automotive dealerships, showrooms, charging networks, and brand centers. It provides a memorable, customer-facing sustainability feature that sets brands apart.

Why SmartFlower Resonates with the EV and Automotive Sector:

			
Engagement	Experience	Emotion	Extension
• Draws visitors and the community in with its design and kinetic movement • Sparks curiosity about STEM, sustainability and the natural world	• Gives visitors a dynamic, moving exhibit that makes clean energy visible • Easy to enhance with QR codes or exhibit tie-ins for hands-on education	• Embodies your commitment to innovation and environmental leadership • Inspires visitors by connecting technology, creativity, and climate action	• Becomes a striking landmark that visitors photograph and share • Expands your reach and awareness of your sustainability initiatives



“A more sustainable future.

This is just one more way Toyota West Virginia is embracing alternative energy and reducing our ecological footprint here in the Mountain State. Our environmental team is always working to make our plant more efficient and guiding our efforts to create a more sustainable future.



David Rosier
President of Toyota
West Virginia



Discover more customer stories: